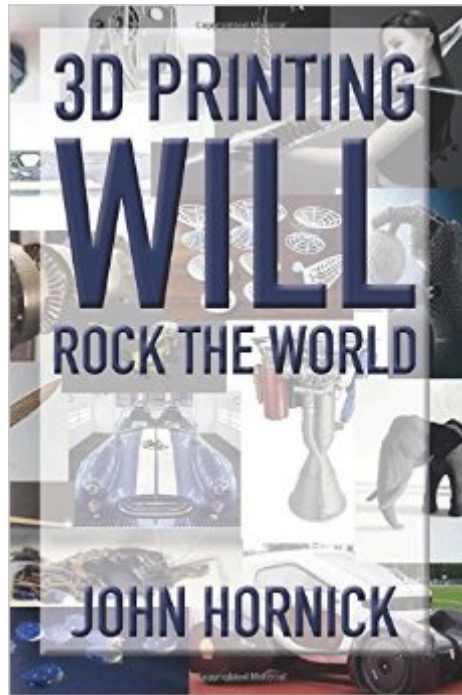


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# 3D Printing Will Rock The World



## Synopsis

Silver Award, Nonfiction Authors Association 4.5 stars, IndieReader Suggested textbook for "The 3D Printing Revolution" Coursera course offered by the University of Illinois Champagne-Urbana. In 3D Printing Will Rock the World, author John Hornick presents an insightful look at how 3D printing could potentially change the planet. 3DPrintingIndustry.com said "John Hornick's 3D Printing Will Rock the World Rocks." 3DPrintingStocks.com called it a "must read." Professor Aric Rindfleisch, who teaches the Coursera course, calls it "the best book about 3D Printing available today!" To see what industry experts say, see the back cover. With chapters titled "Morphing Manufacturing," "Merging Science and Nature," "Shrinking the World and Bringing Jobs Home," "3D Printing New Kinds of Crime," and "Rocking Kids' Futures," Hornick discusses a wide range of topics, including the impact of 3D printing on business and personal life, how mass production could be replaced with production by the masses, 3D printing's legal (and illegal) side effects, and how today's kids will 3D print our future. For fans of Fabricated: The New World of 3D Printing by Hod Lipson and Melba Kurman and Makers: The New Industrial Revolution by Chris Anderson, this visionary book is an essential addition to the library of CEOs, investors, makers, and anyone interested in the future of manufacturing.

## Book Information

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## Customer Reviews

Mr. Hornick's book is a "boots on the ground" analysis of what's happening now globally with an insightful look into what a 3D printed world will look like in the near and not too distant future. If you are involved in any field of product creation, design, development, or marketing this book is a must

read. Very few technologies come along in a lifetime that have such far reaching effects as 3D print and John's analysis presents a future that will impact every aspect of life in all corners of the world and into space. The only area not covered in the book is the imagination it will spark in the mind of the reader who is presented with an enormous world of possibility. Read "3D Print Will Rock The World" and start planning how your contribution to the future will take shape.

As an investor in 3D printing stocks since long before they were cool (and even then while they were not!), I highly recommend John's book. 3D printing stocks are coming back in 2016 and this book is an excellent read for any investor in the space!

IP lawyer Washington DC resident, John Hornick does a great job of researching and probing the major industries that will be impacted by the very, very useful technology of 3d Printing. It is ready to disrupt manufacturing, as we know it, and may very well greatly affect the digital disruption of healthcare, too. It is obvious from this well-referenced work that it was very well researched, and spend a good amount of time on this enjoyable read.

This book is an excellent read for people who want to understand "why" 3D printing is important. Many publications focus on how 3D printing technologies work. In this book, Hornick focuses more on how and why 3D printing will change the future of manufacturing, distribution, product design and our lives. And that's based merely on what we know today. 3D printing will also change our lives in ways we cannot yet imagine. If you do not already understand that 3D printing will be highly disruptive, you will after reading this book.

Excellent! I really enjoyed John Hornick's unique perspective and global view of the rapidly changing landscape of 3D printing technology. His comprehensive assessment describes the intersection of information, technology and the individual, highlighting both the opportunities and challenges the world faces with personal empowerment and manufacturing performed away from control. • His entertaining writing style and well-selected examples captures the excitement of 3D printing, inspiring us to believe 3D Printing will truly rock the world.

As a writer for B2B technology magazines, I love discovering well-researched books like this one. The author condenses a lot of hype and complicated technical talk into a very readable, thought-provoking overview of how 3D printing might affect companies, consumers, governments,

and economies. He includes predictions from multiple sources, then shares his own vision of some possible impacts (good and bad). He encourages readers to "Think about the implications of 3D printing for your own life, your job, your country, and the world. Think about the things I have not thought of. Think outside the box." If you want a clear understanding of the complicated, fast-changing world of 3D printing, this book provides it.

This book is a must-read for anyone seeking to understand the increasing impact of 3D printing. It is well-written, and very readable. Its author has a well-earned reputation of being a thought leader, especially regarding the legal implications of 3D printing. Though I've been involved with 3D printing for over twenty years, this very up-to-date book taught me new things, and helped me teach a class on 3D printing. Again, a must-read.

Andrew J. Zulieve, Esq., Intellectual Property Attorney Zulieve Law, LLC Attorney Hornick has taken a cutting edge and complex topic of copyright and intellectual property law and condensed it into an extremely informative, well-crafted discussion. It is meticulously organized, logical and would be excellent reading for anyone interested in the evolution of this new technology and its legal implication. Great book.

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